

FOR IMMEDIATE RELEASE

DATE: Jan. 14. 2025

CONTACT: Jennif

Jennifer Spence Director of Marketing marketing@suncanyon.bank 618-201-2305

## SUN CANYON BANK, DIVISION OF BANTERRA BANK, CELEBRATES GRAND OPENING OF SECOND BRANCH; LOCATED IN SUN CITY, ARIZONA

**Sun City, AZ** – Sun Canyon Bank, a division of Banterra Bank, one of the top privately-owned banks in the nation, will hold a grand opening celebration on Wednesday, January 29<sup>th</sup> from 10 am to 2 pm at its new facility located in the Bell Camino Center at 10736 W. Bell Road in Sun City. The public is invited to attend the grand opening celebration, which will include an ice cream truck with free treats for Sun Canyon Bank visitors, giveaways, prizes and a ribbon cutting at 12 p.m. Sun Canyon Bank, a division of Banterra Bank which celebrates its 50<sup>th</sup> anniversary this year and is based in the Midwest, opened its first Sun Canyon Bank location on June 10, 2019 in Sun City West, Arizona.

"I've personally experienced this thriving and welcoming region as a resident and knew that our bank needed to be a part of it," said Everett Knight, Founder and Chairman of Banterra Corporation. "Our company is excited to grow this second bank brand in Sun City West and now Sun City and to support the residents and economic development of this area."

"Our company has grown substantially, with Banterra locations now in six states including Arizona and Utah," said Jeff May, President & CEO. "The banking industry is continuously changing, and we felt it was important to have a nationwide digital banking platform, so we launched Sun Canyon Bank online and opened our first location in this community in 2019. This brand allows us to offer the most competitive rates possible and provide services to a larger market. We are proud to now open our second location in this area."

As part of the celebration, Sun Canyon Bank will offer prizes every 30 minutes for attendees that register at the event, including a grand prize VIP Premiere Package For Two at <u>Arizona Broadway</u> <u>Theater</u> that includes dinner and show tickets (value of \$350+). Guests can enjoy live music by <u>Joe</u> <u>Heath & the Last Shot Band</u>, free ice cream treats from <u>Ice Cream Sociables</u> food truck, as well as corn hole games. Additionally, as a proud supporter of community efforts, Sun Canyon Bank is providing a \$1,000 donation to the <u>Sun City Posse</u> and a \$1,000 donation plus food drive for <u>Valley View</u> <u>Community Food Bank</u>. The Sun City Posse's mission is to enhance the safety and well-being of Sun City residents. Valley View Community Food Bank offers nutritious food boxes at multiple Arizona locations to those in need, as well as thrift store locations for their funding needs. Sun Canyon Bank will host the food drive at both Sun Canyon Bank locations beginning grand opening day and throughout February.



New Sun Canyon Checking customers can enjoy a cash bonus promotion as part of the celebration. Individuals receive \$300 cash bonus when opening a Sun Canyon Interest Checking account or \$150 when opening a Sun Canyon Simplified Checking account. Offer expires March 31, 2025; see branch for complete details.

Sun Canyon Bank, a division of Banterra Bank, is a digital banking initiative which offers personal and business banking services combined with easy-to-use digital products and two banking centers in Arizona. Banterra Bank began in Southern Illinois (in the town of Ridgway) in July of 1975 and today, has 40+ locations in Arizona, Illinois, Indiana, Kentucky, Missouri and Utah. With more than \$3 billion in assets and ranked in the Top Ten Percent of U.S. Charter Banks, Banterra offers full-service banking as well as nationwide specialty lending divisions: Aircraft Finance, Machine Tool Finance and RV and Marine Lending. Banterra also offers Banterra Insurance for auto, home, life, business and Banterra Investment services. For information on Banterra Bank, go to <u>www.banterra.bank</u>. For more information on Sun Canyon Bank, go to <u>www.suncanyon.bank</u> or call 855-423-4602.

###